



Dave Heineman
Governor

State of Nebraska

DEPARTMENT OF AGRICULTURE
GREGORY A. IBACH
Director

March 3, 2008

Dear Members of the Media:

National Agriculture Week will be celebrated across the nation March 16-22, 2008. This week helps promote unity in the agricultural community and deliver positive and credible messages about the importance of agriculture in our everyday lives, particularly to the non-farm public. It also marks an important time to recognize our individual agricultural producers. The Nebraska Department of Agriculture would like to encourage you to celebrate National Agriculture Week with us this year. We have chosen a theme of "Nebraska Agriculture: See Us Grow!"

In the past, we've seen numerous newspaper inserts devoted to agriculture, public service announcements on the radio celebrating the agricultural industry, and television interviews touting the important job of being an agricultural producer.

We hope that you will help spread the word of agriculture and the vital role it plays in our lives. To help you begin, we've enclosed some materials you may find useful. You can also choose to download these materials from the Nebraska Department of Agriculture website at www.agr.ne.gov.

I hope you'll join us in celebrating our state's top industry. If I can be of any assistance, please contact me at (402) 471-6856 or christin.kamm@nebraska.gov.

Sincerely,

DEPARTMENT OF AGRICULTURE

Christin Kamm
Public Information Officer

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